



# PwC India's suite of GenAI- powered digital products for CFOs

Human-led, tech-powered finance  
solutions for your organisation.

# PwC's CFO suite of GenAI powered digital products



PwC's suite of GenAI powered digital products for CFOs caters to needs of a Finance function comprehensively by bringing together a relevant portfolio of solutions

Suite of Applications which gets implemented by strong domain experts



**PwC's Integrated Accounts Payable Engine**



**PwC's Compliance Insights**



**PwC's Contract Insights**



**PwC's Continuous Control Monitoring**

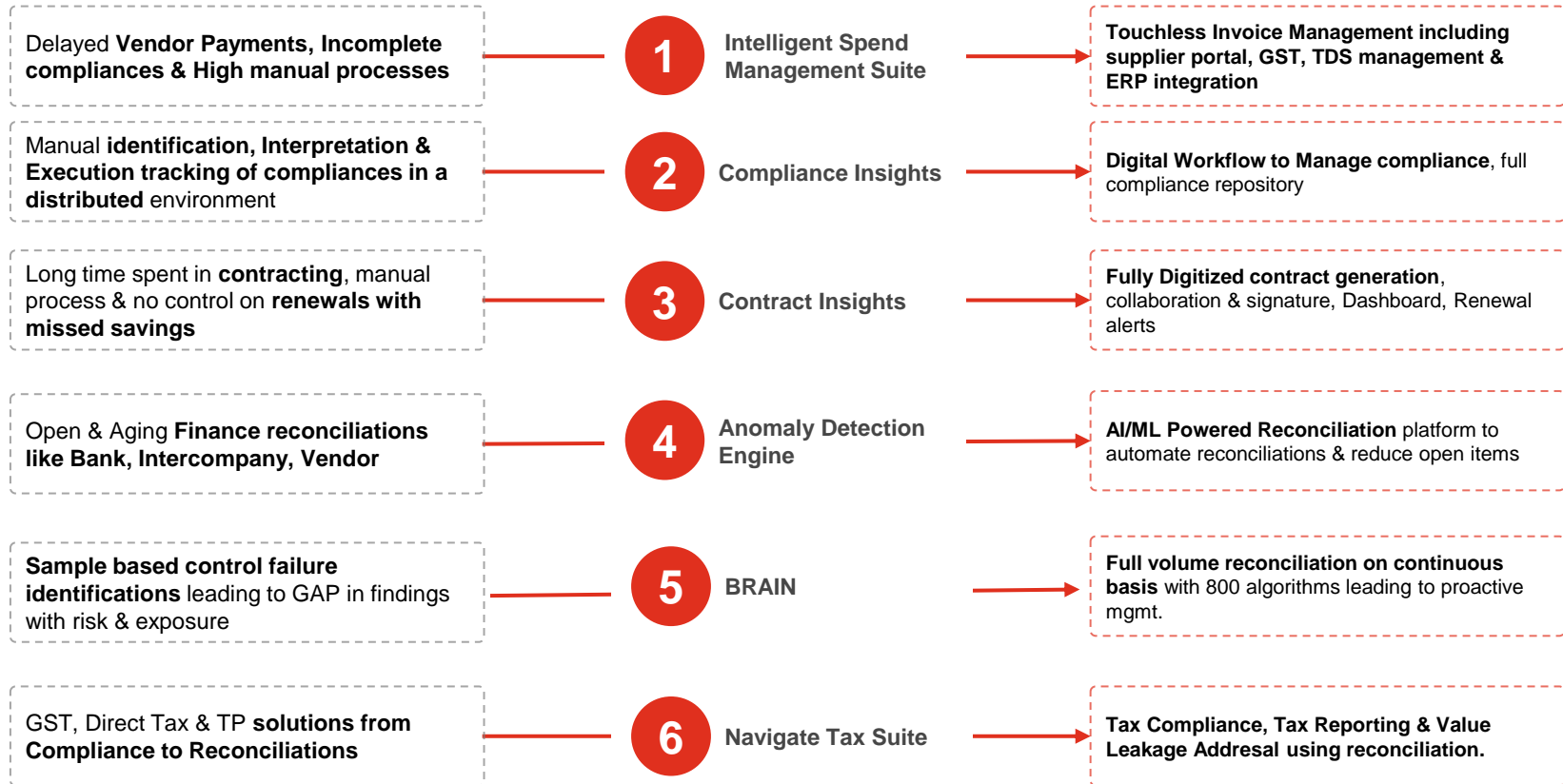


**PwC's Anomaly Detection Engine**



**PwC's Navigate Tax**

# Key Problems & Their Solutions driven by CFO product stack



Our products can blend seamlessly into your existing software ecosystem, and help you **say goodbye to data silos and fragmented workflows.**

- Board/CFO level dashboards
- Automated Transaction Processing
- Granular Execution & Tracking
- Cloud-based SaaS / On-prem solutions
- 800+ algorithms for risk analysis
- Plug & Play with ERP systems
- Workflow, Data Ingestion, and AI-ML
- 250+ client installations
- 60+ countries



# Finance Transformation

- Intelligent Spend Management Suite
- Compliance Insights
- Anomaly Detection Platform
- Contract Insights
- Business Risk & Insights Platform

# Intelligent Spend Management Suite (ISMS)

PwC's proprietary platform that facilitates the end-to-end digital transformation of traditional AP processes and workflows

Scan the QR Code to visit our PwC Store page and schedule a demo:



Or reach out to us at [in\\_store@pwc.com](mailto:in_store@pwc.com)

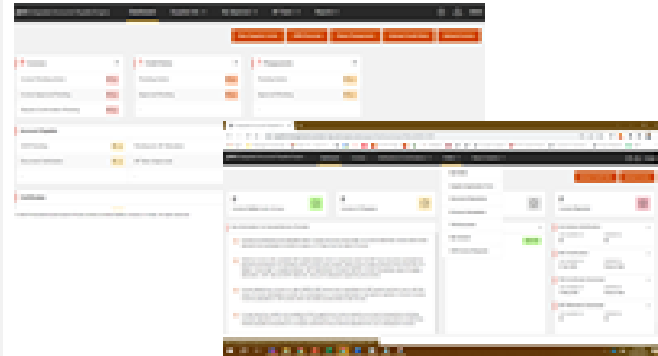
PwC India's products portfolio  
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## Key challenges addressed

- Resource-intensive manual data entry workflows
- Delayed payments and strained vendor relationships
- Manual and time consuming compliances like Tax & MSME
- Automated Invoice processing and vendor reconciliation

## Benefits of using IAPE

- Hassle-free experience with supplier self-service portal
- AI-ML based OCR tech for invoice capturing & processing
- Seamless integration with existing ERP and source systems
- Customisable approval workflows
- In-built TDS and GST compliance engines for accounting
- Dedicated login for CAs



# Compliance Insights

SaaS platform that centralises the compliance function and automates regulatory compliance management and monitoring.

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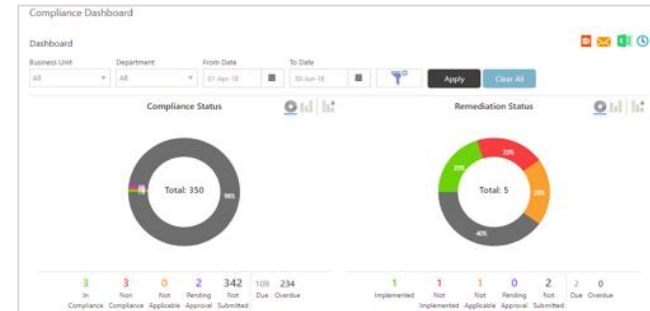
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## Key challenges addressed

- No real-time visibility into compliance health at any given time
- Difficulty handling compliances across geographies in a lean manner
- Inability to stay ahead of unforeseen compliance issues
- Difficulty in keeping up with rapidly-changing regulations

## Benefits of using Compliance Insights

- Close-to-nil human intervention on compliance list & reduced manual errors
- Preloaded central data repository
- Clearly-defined roles and escalation levels for better accountability
- Customisable dashboards, reporting, alerts & reminders
- Comprehensive audit trail



# Anomaly Detection Platform (ADP)

PwC's AI-driven reconciliation platform that mitigates business and fraud risks with continuous transaction monitoring.

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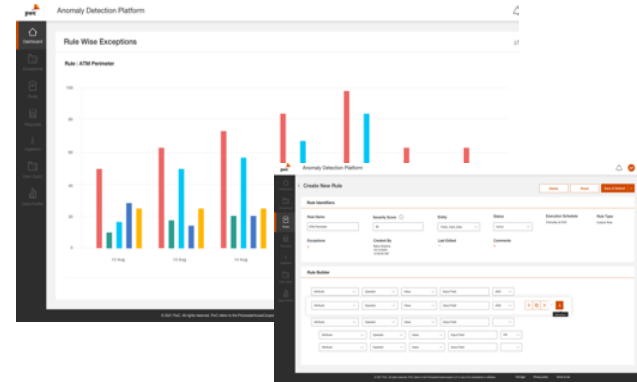
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## Key challenges addressed

- Complicated integration of business data due to siloed sources
- Manual checks struggle with volume, limiting anomaly detection
- Inflexible systems hinder regulatory compliance
- High costs for post-facto fixes

## Benefits of using ADP

- Drive auto reconciliations based on data ingestion & automatic rules engine
- Leverage M/L for reconciliations where matching is difficult due to insufficient information
- Have an Operator, Executive view on the platform for execution & reporting
- Fully Transparent audit trail for reconciliations and workflows





# Contract Insights

Proprietary SaaS-based platform that automates and streamlines end-to-end contract lifecycle management.

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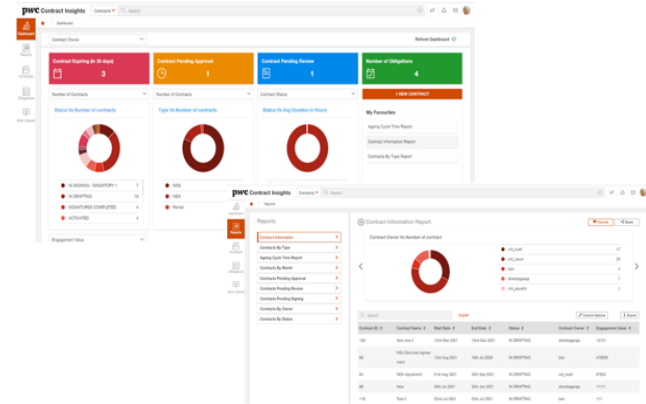
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## Key challenges addressed

- Challenges in tracking approvals, clause changes, and contract status.
- Lack of transparency
- Decentralized storage
- Lack of automated alerts for approvals, renewals, etc.

## Benefits of using Contract Insights

- Standard contracting processes
- Robust closure management
- Effective obligation management
- Real-time reports & dashboards
- Integration with DMS
- Integration with e-signature software and BI tools
- Inbuilt contract review capabilities
- Customisable approval workflows



# Business Risks & Insights Platform

Continuous control monitoring tool that enables automated & near real-time identification of red flags/controls exceptions

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## Key challenges addressed

- Lack of continuous control monitoring
- Operational inefficiencies and non-compliance with business policy(s)
- Financial leakages and fraudulent transactions
- Inaccurate financial reporting

## Benefits of using Business Risks & Insights Platform

- 100% transactional coverage
- Compliance with regulatory requirement like SOX/IFC
- Quick implementation for standard ERP environment
- Detection and prevention of revenue and cost leakages
- 20%–30% internal audit cost reduction
- Automated data analytics



# Tax Technology

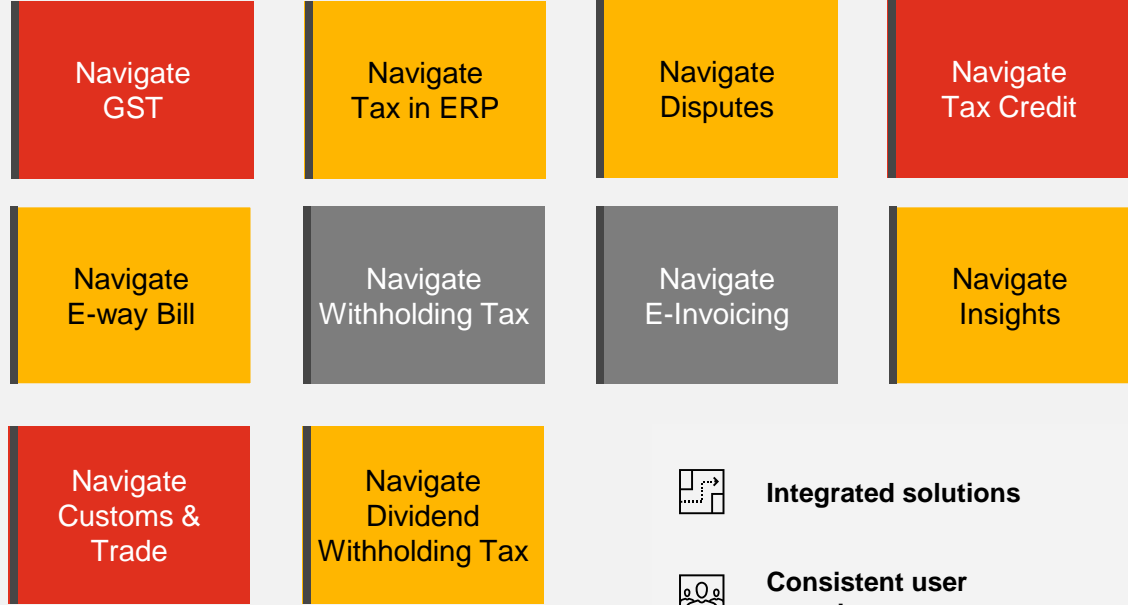
- Navigate Tax Suite



# Navigate Tax Suite

Our solution suite that makes your tax function more effective and fit-for-future

	2,600+	Companies
	~15%	Pan-India e-invoice
	450k+	Returns processed
	30 bn+	Transactions reconciled
	10 mn+	Shareholders' dividend data processed



Our tax technology solutions enable automation and E2E management of tax compliances, helping in administering litigations, reconciliation modules, comprehensive computation & reporting.



**Integrated solutions**



**Consistent user experience**



**Tax support to supplement technology**



**Comprehensive data module and dashboards**

# Thank you

Data Classification: DC0 (Public)

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PS/April 2023 – M&C 26880