

# Junction

Client Connectivity and delivery portal

November 2022



# Challenges

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Do you face issues in analysing a deal process?

2

Do your organisation spend much time on process management?

3

Do you get early-stage, real-time deal support throughout the deal process?

4

Do you get a holistic view of the problem you face in the process management?



# Our Solution

Junction is where PwC meets its clients. It's the virtual destination we built to see all your active projects in one place, collaborate across practice teams, and deliver insights and analyses aligned to our clients' key focus areas - all at deals speed.

Junction brings everything together in one place to make us more efficient, help us visualise our work in an integrated way, and enable us to deliver a better, more effective and integrated experience for both our clients and our teams.

## Unique Selling Proposition

- Interactive analyses enable greater exploration and scenario planning.
- Connects insights to make clearer connections that help you make management decisions.
- Facilitates easier and earlier delivery of insights
- Consolidated multidisciplinary perspectives and cross-markets expertise (that you can access from any device)

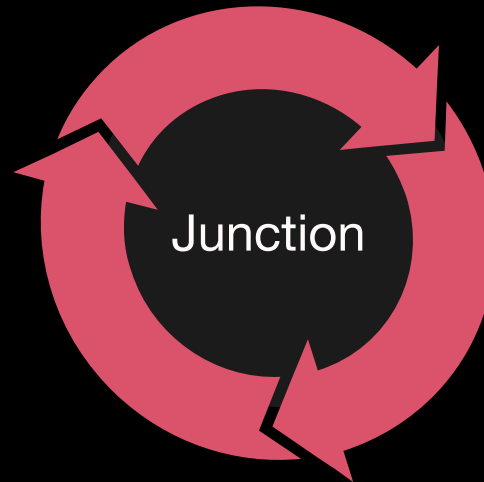


# Junction enables us to deliver more effectively

Linked content, interactive visuals and intuitive navigation allows users to craft a more **effective narrative**



Joint access to approved content fosters **smoother collaboration** between the PwC and client team, from wherever they are



A clear content structure facilitates identification of **business diligence insights** and **opportunities for value creation**



Tech integrations create a **single point of access**, with both static and dynamic outputs



# Value Proposition

## Features



### **Connects insights to focus areas**

Clearer connections help our clients make decisions



### **Brings analyses to life**

Interactive analyses enable greater exploration and scenario planning



### **Streamlines sharing**

Facilitates easier and earlier delivery of insights



### **Deliver as One firm**

Allows practice teams to present a cohesive point of view that clients can access on any device



### **Content structure updates**

Simpler presentation of information and customized grouping of certain content

## Benefits



### **Integrates technology**

Brings together applications we use today (M365, PowerBI, Workbench) in one place



### **Increases efficiency**

Automated, real-time updates via live linking to underlying analyses enhances productivity and reduces manual tasks



### **Enables real-time collaboration**

Allows multiple users to work together simultaneously across different practice teams.



### **Sharp, data-backed insights to help you act**

Explore data sets, toggle adjustments off/on, and trace connections, with clear linkages between your deal hypotheses; you get the big picture of the deal and our point of view on what it all means.

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- The diagram illustrates the architecture of the Junction Project Management System. It shows the flow from users (Client User and PwC User) through a Browser to the Junction Microservices layer, which is hosted on Microsoft Azure. The Junction Microservices layer includes the Junction Frontend SPA and several microservices: Project Mgmt Service, Project Content Service, User Mgmt Service, Data Ingest Service, and Other Services. These microservices interact with various external services and data sources, including Office 365 (Web and Thick Client), MSFT Graph API, Azure SQL PaaS, CKEditor (Commenting), AvePoint API, Aspose (Publishing), IdAM/PwC Identity, ProofPoint (Email Notifications), and Sharepoint Online. The system also integrates with a Data Platform (Power BI, Tableau) and other services like User Help, Web Analytics, and a Common Data Model.

# New ways of working (with Junction)

Currently	With Junction
<b>Files emailed back and forth</b> to team / clients	<b>Single virtual destination to access all PwC work</b> throughout clients' engagement process.
<b>Manual copy/paste of tables &amp; charts</b> into PowerPoint	<b>Automatic content updates via live links</b> to underlying SharePoint files
<b>Delivery via static Excel /PPT</b> at project end	<b>Delivery of both static &amp; dynamic analyses</b> throughout the project
<b>Intermittent emails or phone calls</b> to provide key updates	<b>Curated project updates in one place</b> at different stages in the project

# Contact us

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